

Prenatal Care Coordination



Strong Babies Healthy Families

What is Prenatal Care Coordination?

Prenatal Care Coordination (PNCC) helps pregnant women get the support and services they need to have a healthy baby. The program is available as a free benefit of Medicaid and Badger Care Plus. PNCC is offered as an extended service of the Healthy Families home visiting program at Family & Children's Center.

What Can Prenatal Care Coordination Do for Me?

- Help you plan for a healthy pregnancy, birth and beyond. Our personalized, confidential support is free of charge, available throughout your pregnancy and continues after your baby is born.
- Help you apply for resources for your family and even help with transportation for important appointments.
- Help you answer questions about...
 - caring for yourself & your baby
 - what to expect during labor & delivery
 - your baby's development
 - breastfeeding
 - managing stress
 - housing, food, clothing, car seats, childcare & safe sleep
 - topics you are interested in & want to learn more about

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Who Provides Prenatal Care Coordination?



PNCC providers are fully trained professionals who are easy to talk to, live and work in our community, and can't wait to support you through pregnancy and the beginning of your child's life. Even better, they'll come to you—working around your schedule to find the most convenient time and place for you. And they have one goal in mind... helping you raise a strong baby and build an even stronger family.

How do I Enroll?

Ask your doctor to refer you—or contact us yourself. Simply call (608) 785-0001, ext. 285 to schedule an appointment. (You may have to leave a message if we're out visiting someone.)

Additional Resource

The statewide Maternal and Child Health Hotline is available to you 24 hours a day, to answer your questions. Call (800) 722-2295.

Family & Children's Center

Healthy Families



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